



“GT Nexus gives us powerful software and data management tools that streamline the contract management process, standardize rate and contract information, and enable customer bills to be auto-rated by the system.”

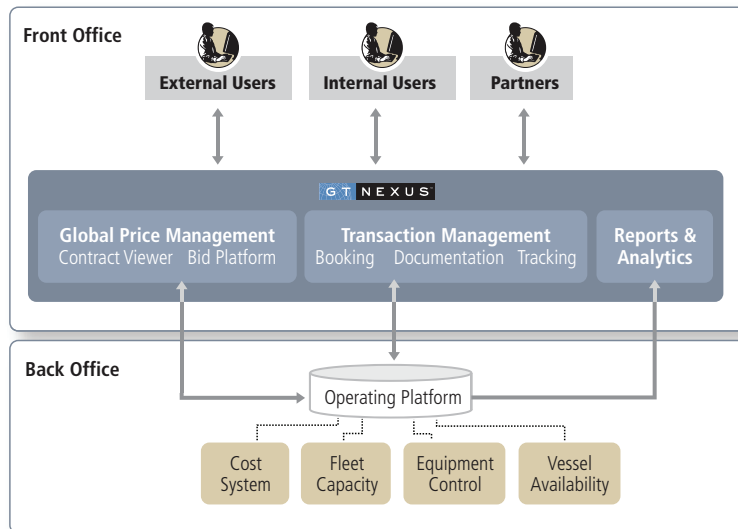
John Gurrad  
VP, MOL

### Leading Edge, Not Bleeding Edge

Carriers face a highly competitive world with constant pressure to provide better service at a lower cost. Effective use of new technology has become a key differentiator, but deploying technology has historically been expensive and risky. No more. The Internet and today’s on-demand technology make it possible to get results quickly, at a fraction of the cost and without the delays and risk of traditional software rollouts.

With GT Nexus, ocean carriers recognize value rapidly, because there is no software to install. Carriers pay as they go, based on what they use. The GT Nexus platform is deployed and operational today, supporting the world’s largest carriers, 3PLs and their customers.

### How Carriers Use GT Nexus



GT Nexus augments existing back office systems with a proven system to automate pricing and interactions with global customers.

#### GT Nexus in Action

- A top 10 ocean carrier has centralized all customer contracts and pricing online over a GT Nexus-powered platform which also allows them to auto-rate bills
- All major ocean carriers have integrated with GT Nexus to receive electronic shipping instructions and booking requests from global customers
- GT Nexus powers the eCommerce transaction center at the Web site of a major regional ocean carrier

#### Solution Capabilities

- ➔ Global Price Management
- ➔ Shipping eCommerce Services
- ➔ Contract Viewer for Carriers
- ➔ Bid Platform for Carriers

- **Global Price Management:** Manage the complex processes involved in analyzing, creating, delivering, and maintaining customer service contracts, then accurately rate customer bills; integrates easily with existing carrier systems
- **Shipping eCommerce Services:** Provide customers with advanced Web site eCommerce services, such as online booking, document management and container tracking, through an industry portal, or branded carrier Web sites
- **Contract Viewer for Carriers:** Provide premium support to your customers, digitize their contracts and offer secure online access
- **Bid Platform for Carriers:** Reduce costs with a standardized bid platform, highlight services and capacity differentiators to shippers

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the trade and logistics portal