



**Control spend and optimize global logistics processes between customers, forwarders, and carriers from order to delivery.**

**Benefits to Exporters**

- Reduce costs by optimizing your freight allocation across carriers
- Increase on-time delivery and execution precision via optimized shipment planning and execution processes
- Gain top-down control by comparing actual volume, pricing and performance to plan

**Solution Capabilities**

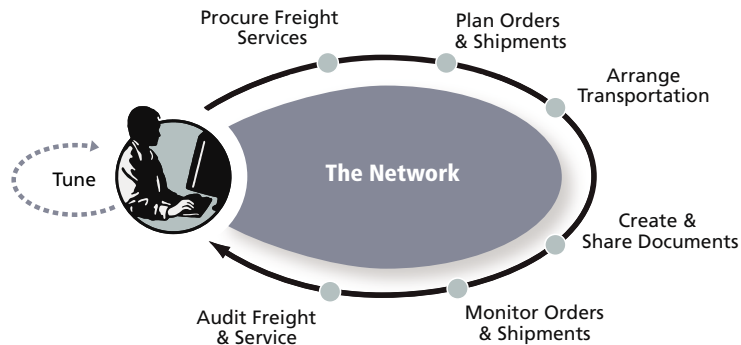
- ➔ Freight Contracting 
- ➔ Origin Operations 
- ➔ Documentation & Customs 
- ➔ In-Transit Visibility 
- ➔ Global Business Intelligence 

**The Danger of Global Supply Chains**

Global supply chains are complex: Customers in dozens of countries, multiple logistics providers across modes, and ever more stringent export/import compliance rules. Yet the tools of the logistics team have barely changed. Spreadsheets, e-mails, and pouching are still the dominant “tools of the trade.” The results are — at best — reactive fire fighting and uncoordinated local decision making. At worst, the outcome is dire: Freight spend overruns, delayed cargo, reduced customer satisfaction, and payment issues.

**The Global Logistics Challenge**

What makes global logistics so difficult? First, access to data that is exchanged between all the trade partners is often out of synch. This lack of coordination forces the logistics team to spend most of its time establishing visibility and control across the partner network. Second, the process of planning and executing global export shipments is complex, involving many unique requirements and aspects. Most internally-focused systems, like ERP, are not designed with either challenge in mind. GT Nexus is.



**The Global Logistics Operating Platform**

GT Nexus gives the embattled logistics organization what it needs: A global logistics operating platform. A platform that is based on an integrated partner network which lives outside the four walls of the enterprise, so data can flow freely among partners. And a platform that simplifies complex processes by providing solutions tailor-made for global logistics:

- **Freight Contracting:** Optimize bids and allocations for ocean and air, control actual spend per allocations and contracted rates
- **Origin Operations:** Transform export-planning processes — optimize decision making for consolidation, carrier, equipment, and route selection
- **Documentation & Customs:** Gain efficiency and control over tendering, create and share documents with all partners to reduce delays
- **In-Transit Visibility:** Create a reliable supply chain from order origin to destination and control your complete inventory pipeline
- **Global Business Intelligence:** Optimize supply chain performance with a business intelligence solution across GT Nexus Trade and Logistics

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the trade and logistics portal